



IS A MASTERS RIGHT FOR ME?

Pursuing a Masters is a big step and you should be clear on your motivation, goals and strategy.

MOTIVATION




Am I happy with my current job prospects?




Have I maximized all opportunity to succeed?

It is important to be clear on your *Why*. A masters should never be a stop-gap measure to escape a temporary lull or dissatisfaction in your current job. If you dislike your job scope, your company or your boss, take steps to address those concerns. Pursuing further education should be a well thought-out decision to propel you to long-term success in your career.

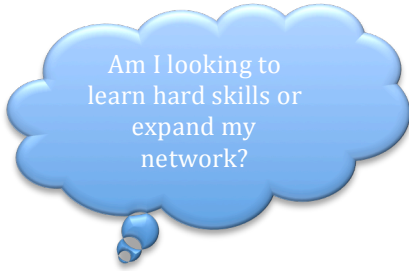
GOALS



Where do I see myself in 10 years?



Will pursuing a masters further my long term goals?



Am I looking to learn hard skills or expand my network?

Choosing to further your education should be an informed choice that propels you to achieve your long-term goals. Success stories are rarely linear. In some cases, you can put yourself in line for your dream job through work experience rather than paper qualifications. In other cases, paper qualifications are vital to secure senior roles. In yet another scenario, having an expanded network through a MBA will be able to open doors and opportunity.

STRATEGY



Opportunity
Cost



Timing



Finances

Once you are clear on your motivation and long-term goals, you can execute your decision. Opportunity cost includes finances and time spent. Full-time / part-time, overseas / distance-learning / local options are available. The brand name and ranking of the university, course outline, alumni network and scholarships available are important considerations.

Preparation is key. Build up your finances and be sure that you have fulfilled all prerequisite requirements (e.g. GMAT/GRE). Also, keep in contact with mentors to obtain references, which are key to successful applications.